

EVLAB, SINCE 2024

EVLAB is a premier electric mobility experience center that brings together the future of sustainable transportation under one innovative roof. EVLAB is more than just a showroom—it's a community hub where innovation meets sustainability, driving positive change for our environment, air quality, and economic growth throughout the UAE. As an omni-channel, multi-brand EV platform dedicated to making electric mobility accessible and engaging. The vision is to lead the future of electric mobility by building a dynamic ecosystem where brands and consumers connect through meaningful, accessible, and sustainable experiences. The Electric Mobility Experience Center at One Central, DWTC, redefines the traditional showroom by hosting events and workshops focused on sustainable transport. Housed in a gold LEED-certified space, it features eco-friendly design elements like green concrete, energy-efficient lighting, and recycled materials.



OFFER

Multi-brand EV platform dedicated to making electric mobility accessible and engaging.

Curated vehicle selections and immersive educational experiences, empowering individuals to embrace sustainable mobility

VALUES

Sustainability, Efficiency, Practicality, and Accessibility

POSITIONING

Pioneering the Future of Electric Mobility in the UAE

NETWORK

Omni-channel, multi-brand EV platform, Experience Center Showroom, App and E-Commerce platform

SERVICES

Curated vehicle selections and immersive educational experiences